

# Sophie L. Gibson

Founder & CEO | VIVO360, Inc.  
[www.vivotheagency.com](http://www.vivotheagency.com)

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Sophie is a pioneer in the Digital World and a respected expert in digital communications. Sophie is the Founder and CEO of VIVO360, Inc. (VIVO) and the driving force behind the Creative Marketing and Digital Media Agency she formed 19 years ago. Today, VIVO continues to deliver exceptional digital, marketing communications and technology solutions to some of the World's most influential brands, including; Voya Financial, Delta Air Lines, The City of Atlanta, Hartsfield-Jackson Atlanta International Airport and The Links, Incorporated.

The Agency attracts and inspires like-minded professionals, who are knowledgeable and innovative achievers and make VIVO a force to reckon with in the world of digital communications. Sophie and her team focus on understanding their clients' businesses and the user experience of their clients' customers, resulting in more web traffic, more leads, more business, more revenue and greater overall positive global impact for their clients.

Sophie's passion professionally is meeting and learning from extraordinary leaders around the world and sharing innovative ideas on the disruptive forces reshaping the global economy and helping her clients adapt to changing conditions that create long-term value for the companies and organizations they lead.

Sophie is also a board member with Pet Partners, a leader in improving the human health and wellness through the human-animal bond. She's the founder, host and moderator of Reach Your Higher Self, a truly interactive organization aimed at exploring and inspiring conversations about a myriad of spiritual teachings and principles. In addition, she spearheads Show You Care a non-profit organization dedicated to educating and building awareness about sexual, verbal and emotional abuse.

Specialties: digital and social media marketing, general and event management, corporate development, event management, product development, business operations, strategy, product marketing and non-profit governance.



*"My children have been my greatest inspiration and give meaning to my life." I am the proud mother of three amazing children, Egan, Nage and Skye.*

